The Volkswagen emissions scandal

Making better use of fossil fuels, or taking the public for a ride?



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NATIONAL NEWSPAPER OF THE YEAR

Toxic

scandal

onour

» Millions may be driving UK vehicles

roads

that breach pollution targets

» Transport Secretary

inquiry into car industry » VW sorry after world's

demands EU-wide

largest car-maker is

caught rigging tests

Sport RUGBY WORLD CUP

PLUS All the action from the League Cup

PG

Who

can fill

Joseph

boots?

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FROM

witter: @theipaper

FASHION To die for

Garments

that can maim







HEALTH Entrepreneur hikes cost of life-saving drug by 5,500%



MUSIC Shang-A-Lang again? Return of the Rollers



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The VW emissions scandal (#dieselgate)

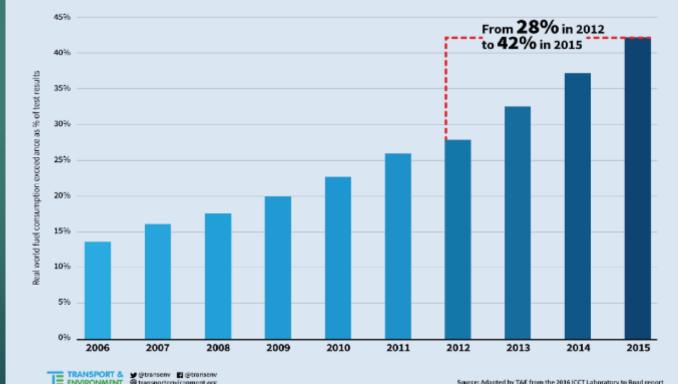
- VW were exposed as having cheated in official emissions tests for new cars by the US Environmental Protection Agency in 2015
- Their CEO resigned, and millions of VW vehicles were recalled to be 'fixed'. One senior official based in the US was sent to prison for 7 years
- But the problem of cheating emissions tests extends beyond VW to other car makers too...



How much of a scandal is it?

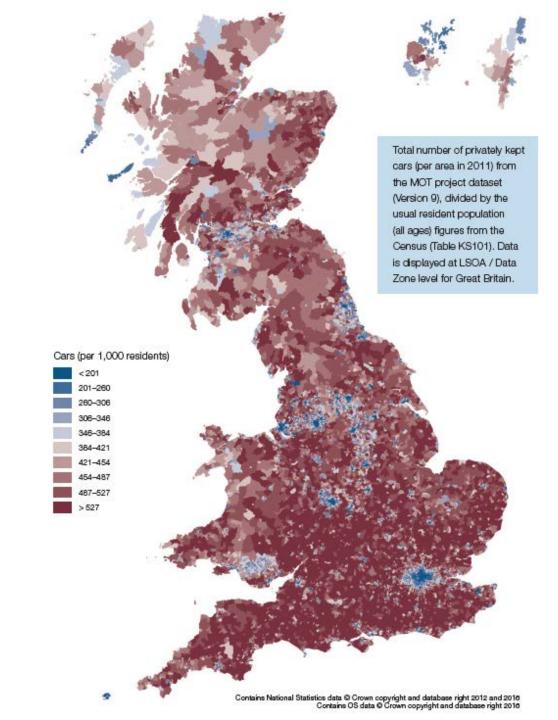
- Officially, GHG emissions from new cars have decreased by 30% since 2001 (from 170gCO₂/km to $118gCO_2/km$)
- But studies of a whole range of cars being driven on the road suggest actual figures in 2016 are closer to 155gCO₂/km – only a very modest improvement over 15 years
- A long way off the target of 95gCO₂/km by 2020!

Growing gap between real-world and lab: a fuel economy scandal



What has this got to do with energy and resources?

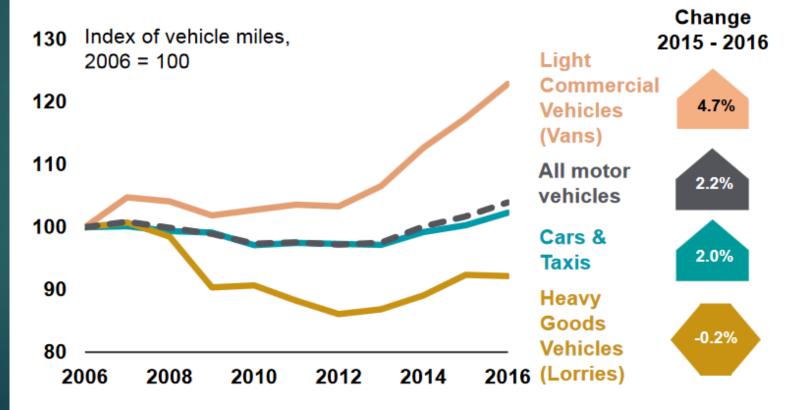
- Whether we like it or not, modern transport systems still revolve around the private car, and most of them still run on petrol or diesel
- If we are serious about tackling climate change, its important that we use fossil fuels in the road transport sector as carefully and prudently as possible



And the problem is still growing

323.7 billion miles were driven on Great Britain's roads in 2016, a 2.2% increase from the previous year.





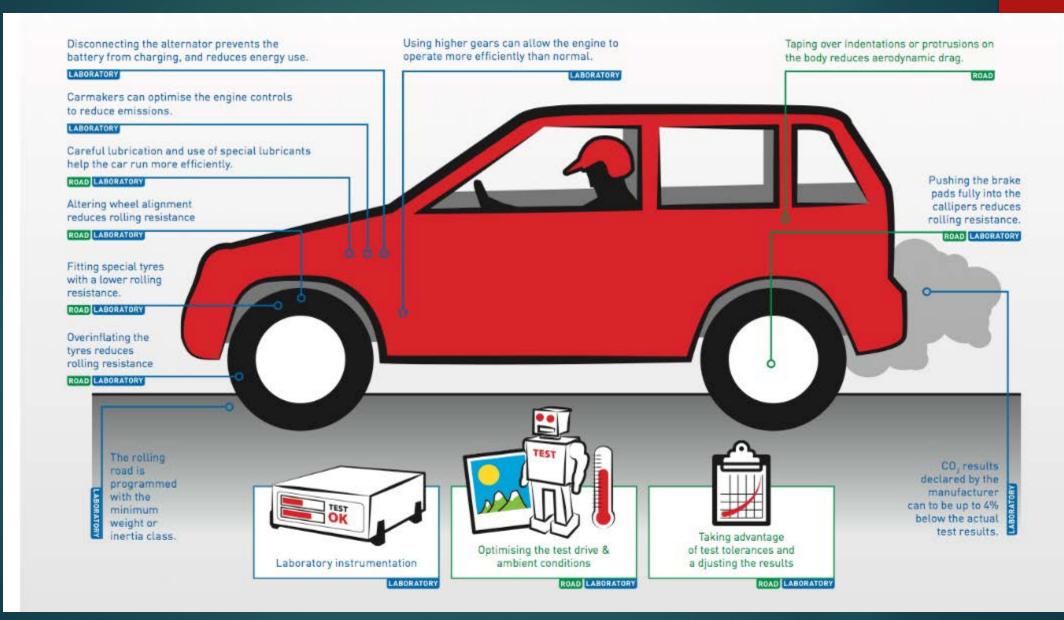
But why would a geographer be interested in the VW emissions scandal?

Two main questions to think about

- How did VW (and other companies) manage to convince the world that their cars were performing so much better than they actually are?
 - ...and what does this tell us about the relationship between geography and science?
- What do we miss if we focus our attention solely on reductions in greenhouse gas emissions?
 - …and what does this tell us about how we decide to measure and quantify sustainability?



How did VW cheat the official test?



Trust in science – a question of geography?

- Evidence that car manufacturers are cheating official tests comes from crowdsourced data uploaded to the internet by thousands of people across Europe (e.g. spritmonitor.de, which has 440,000 users)
- The strength of this data is its diversity it documents how cars perform under all different kinds of driving situations and styles
- But, it is also impossible to reproduce this data, since it is uploaded voluntarily, and no one can be sure of exactly when, where or how the cars in question were being driven...
- So, this data is rejected for lacking representativeness



Trust in science – a question of geography?

- Meanwhile, data from laboratory tests remains trusted because it is generated under standardised, controlled conditions, and so can be successfully reproduced
- However, many of the things that determine how cars behave in the real world are not present in the lab (e.g. the driver, traffic, changing weather conditions, road works etc...)
- …and vehicle emissions testing centres (like all scientific laboratories) are still private spaces, accessible only to relevant experts, so there is room for bending the rules



Trust in science – no, really, it is a question of geography!

- Just because data can be reproduced in one place, does that make it representative of all places?
- Does scientific data always have to come from experiments conducted in the laboratory?
- What if we think about the real world itself as a space for experimenting?
- Who has control over the production of data about sustainability?
- In sum, what is the geography of science?



Sustainability – managing what we measure?

- Dieselgate scandal has been very high profile, but there are bigger questions to explore!
- Focusing on how green new cars are already assumes that someone has taken the decision to buy a car, get behind the wheel, and turn on the engine
- If we really want to tackle the sustainability of the road transport system, we need to think about how emissions are produced not just by the act of driving...
- ...we also need to think about how emissions are produced by the *culture* of driving

